

# Strategic planner

Model resource planning scenarios and route improvements while managing operations by leveraging advanced routing algorithms through first-of-its-kind technology.

## Re-routing analysis to manage strategically and boost productivity

Automatically analyze and optimize your distribution, service, and sales operations based on historical data to eliminate tedious manual re-routing and improve accuracy.

The screenshot displays the 'Strategic Planner' interface. At the top, there are input fields for 'ID' (containing 'ROUTES') and 'Description' (containing 'TEST'). Below these is a 'Pass Template' dropdown menu showing 'ROUTES - TEST'. A series of tabs are visible: 'General', 'Route Goals', 'Service Windows', 'Breaks', 'Daily Time Overrides', and 'Daily Load Overrides'. The 'General' tab is active, showing two main sections: 'Route Balance Factors' and 'Service Window Factors'. Each section contains several sliders with 'Low' and 'High' labels. Under 'Route Balance Factors', sliders are shown for 'Balance Total Time', 'Balance Quantities', 'Balance Service Time', 'Balance Number of Stops', and 'Balance Capacity Utilization'. Under 'Service Window Factors', sliders are shown for 'Minimize Early Arrivals' and 'Minimize Late Arrivals'. Below these, an 'Other Factors' section includes sliders for 'Satisfy Preferred Time' and 'Create Clustered Routes'. At the bottom of the 'General' tab, there is a 'Relative Cost Importance' slider.

*Easily customise route preferences to fit your needs*

## Solution highlights



Fast, simple implementation



Digestible route statistics for quick comparison and selection



Configurable planning criteria



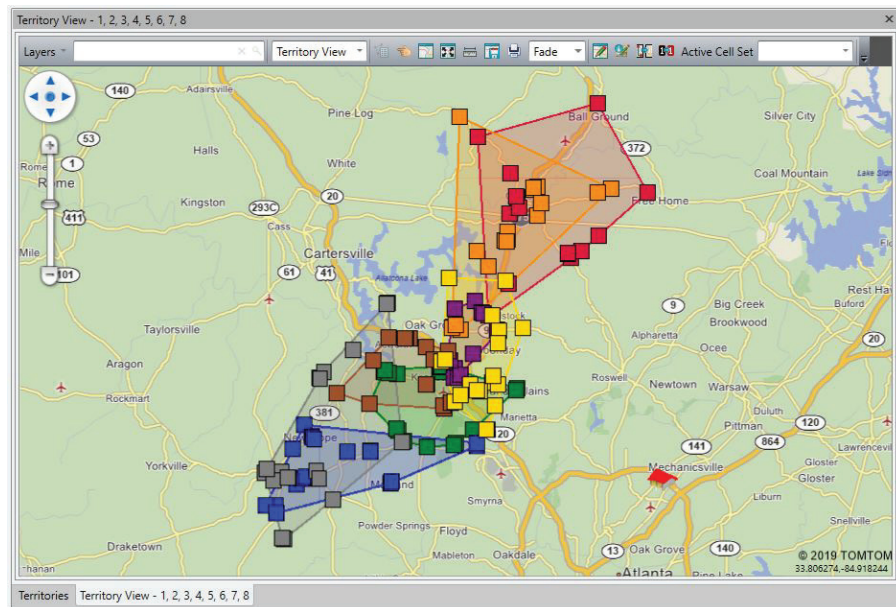
Seamless integration of territory and route exceptions



Configurable sales, service, and distribution reports

# The extra mile

View routes, stops, and assets at a glance



Reduce transportation costs by efficiently allocating resources



Better balance capacities and workloads



Automate your strategic re-routing process



Easily forecast the implications of route changes



Strategically meet the specific needs of each customer

Find out more at [marketmotion.com.au](https://marketmotion.com.au)