Omnitracs + MarketMotion

Strategic planner

Model resource planning scenarios and route improvements while managing operations by leveraging advanced routing algorithms through first-of-its-kind technology.

Re-routing analysis to manage strategically and boost productivity

Automatically analyze and optimize your distribution, service, and sales operations based on historical data to eliminate tedious manual re-routing and improve accuracy.

Easily customise route preferences to fit your needs

Solution highlights

- Fast, simple implementation

- Digestible route statistics for quick comparison and selection
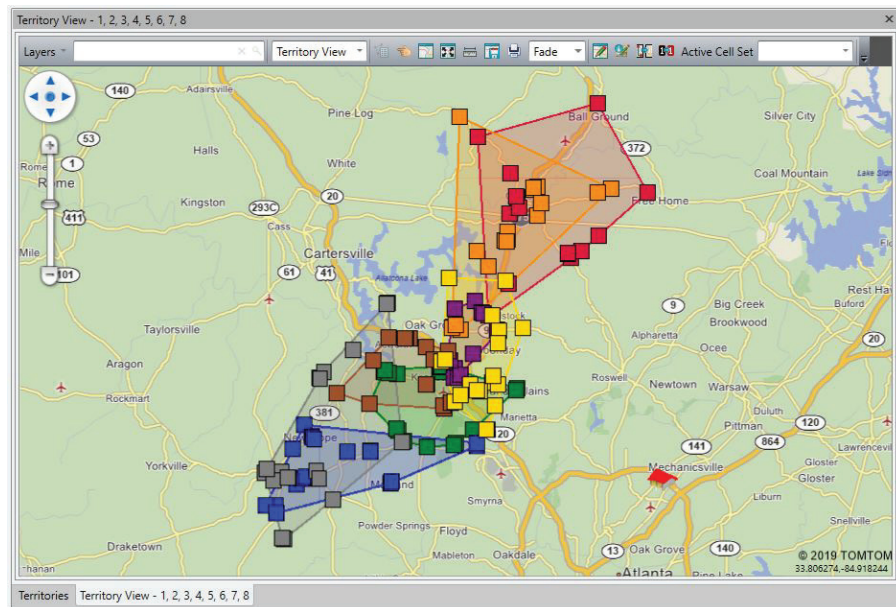
- Configurable planning criteria

- Seamless integration of territory and route exceptions

- Configurable sales, service, and distribution reports

SOLERA
Fleet Solutions | Omnitracs   MarketMotion

The extra mile

View routes, stops, and assets at a glance

Reduce transportation costs by efficiently allocating resources

Better balance capacities and workloads

Automate your strategic re-routing process

Easily forecast the implications of route changes

Strategically meet the specific needs of each customer

Find out more at marketmotion.com.au